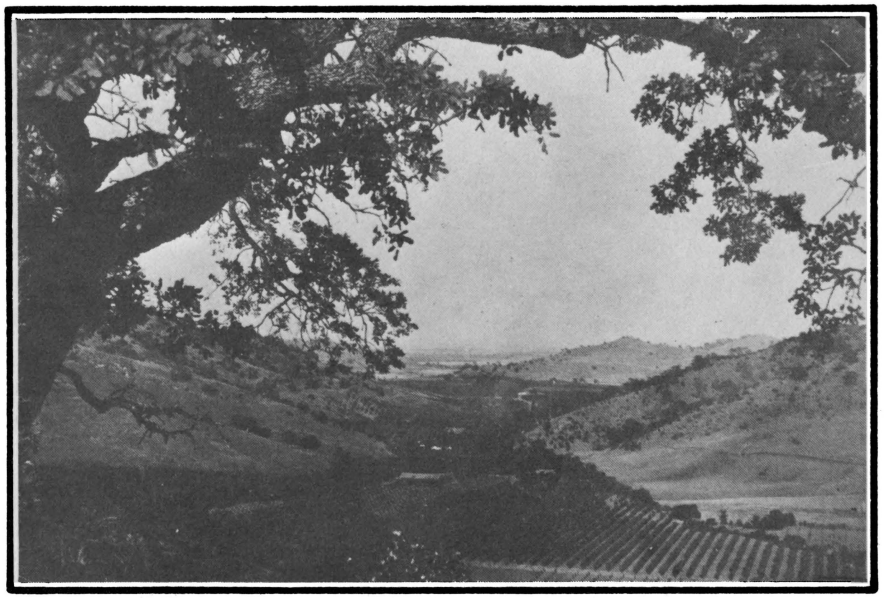
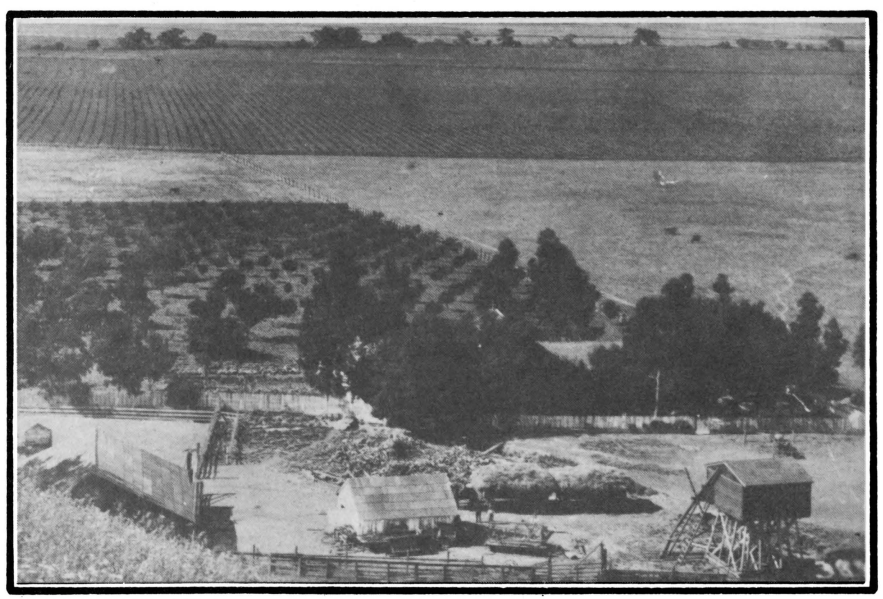
VACAVILLE

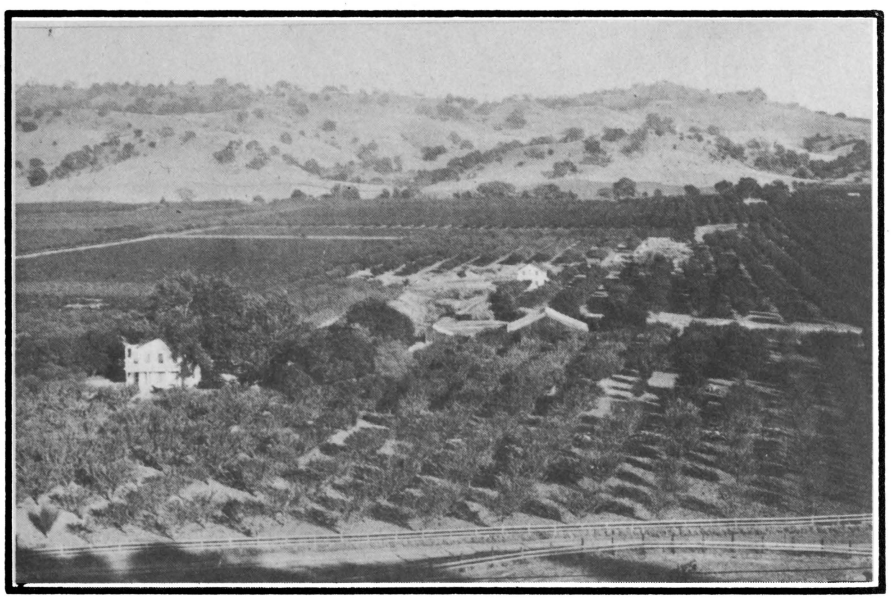


FIESTA DAYS

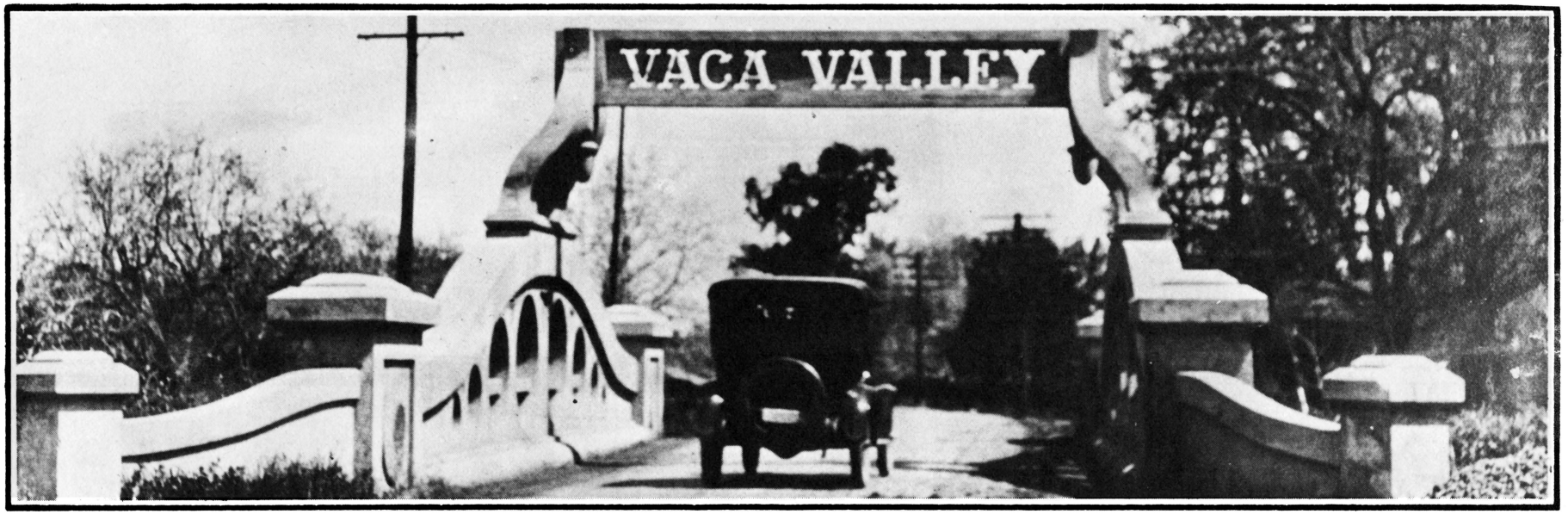






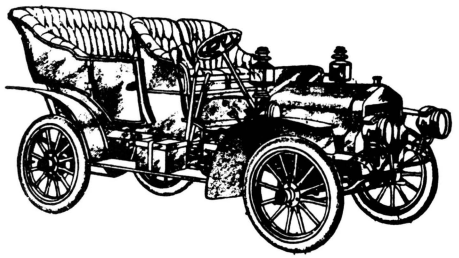


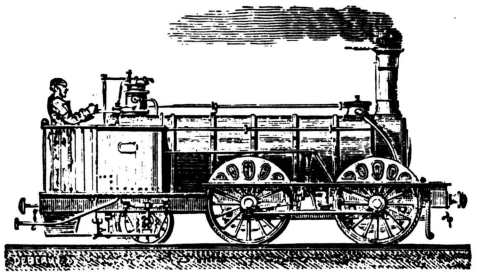
COUNTRY STORE

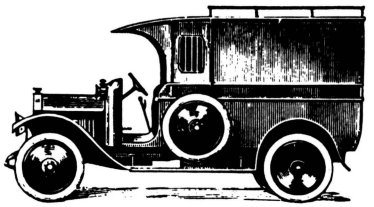


VACAVILLE FIESTA DAYS
MAY 30 to JUNE 5
VACAVILLE, CALIFORNIA

CELEBRATING THE 117th
ANNIVERSARY OF THE
FIRST FIESTA DAYS
IN THE VACA VALLEY







SIGNAL OIL STATION

1101 EAST MONTE VISTA
PHONE 448-9807

BEELARD & BURTON

CHEVRON DEALERS
501 MAIN STREET
PHONE 448-2100

JOE STOCKING

STANDARD OIL
MASON STREET
PHONE 448-2313

JOE'S AUTO SERVICE

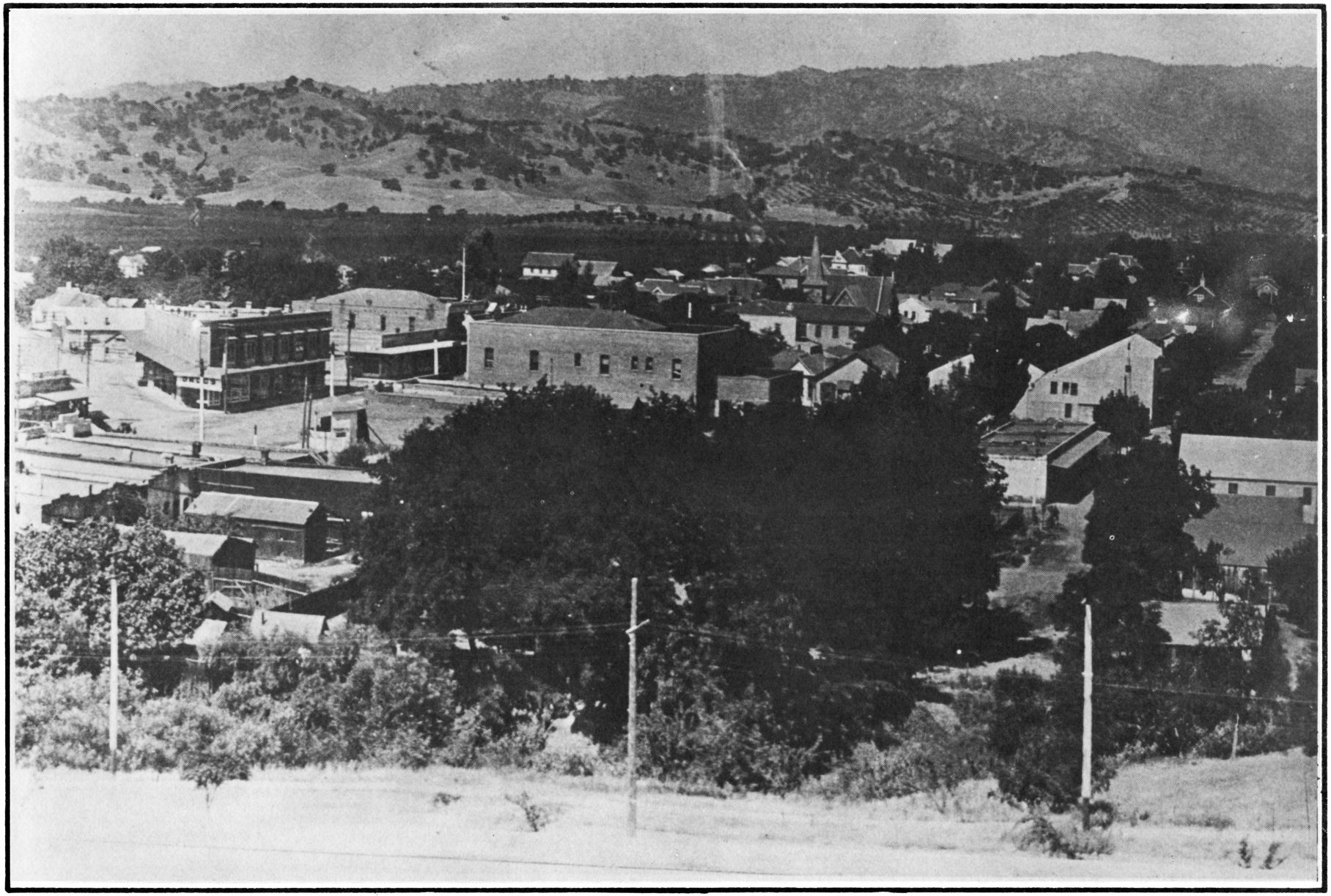
742 EAST MAIN STREET
PHONE 448-3322

MORIEL'S BUICK & PONTIAC

AUTO SALES AND SERVICE
425 MERCHANT STREET

WILLHART CHRYSLER-PLYMOUTH INC.

218 DOBBINS STREET
PHONE 448-8437
AUTHORIZED DEALER
CHRYSLER MOTOR CORP.



VACAVILLE ELECTRIC DIGERUD AUTO PARTS VACAVILLE BUILDING MATERIALS



VACAVILLE GROCERY

FOSTER'S TOYS & HOBBIES

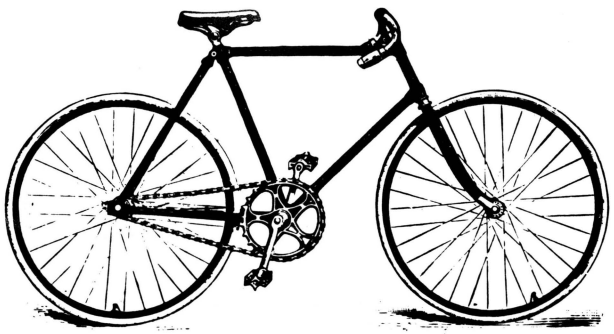
334 PARKER STREET
TOYS, MODELS & HOBBIES
PLAY EQUIPMENT

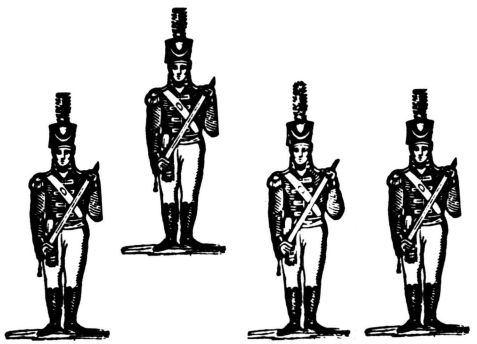
VACAVILLE FURNITURE EXCHANGE

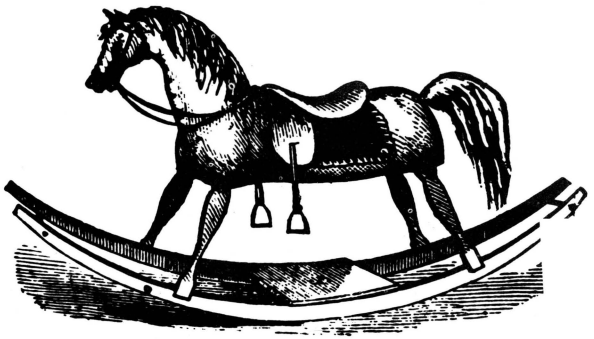
143 McCLELLAN STREET
PHONE 448-5966

BEN FRANKLIN STORE

322 PARKER STREET
PHONE 448-3613







KIRBY'S STATIONERS

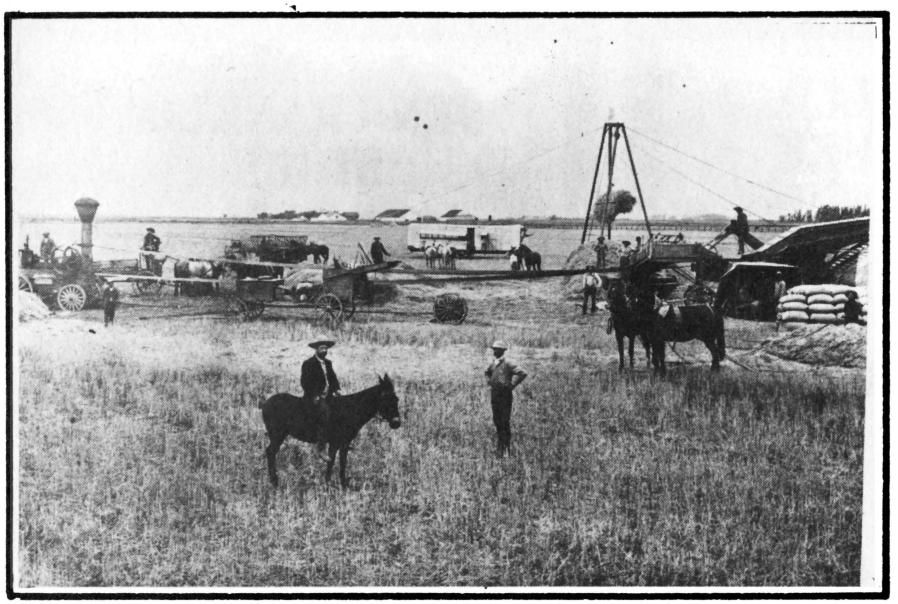
356 MERCHANT STREET
PHONE 448-4331

UPHOLSTERY CENTER

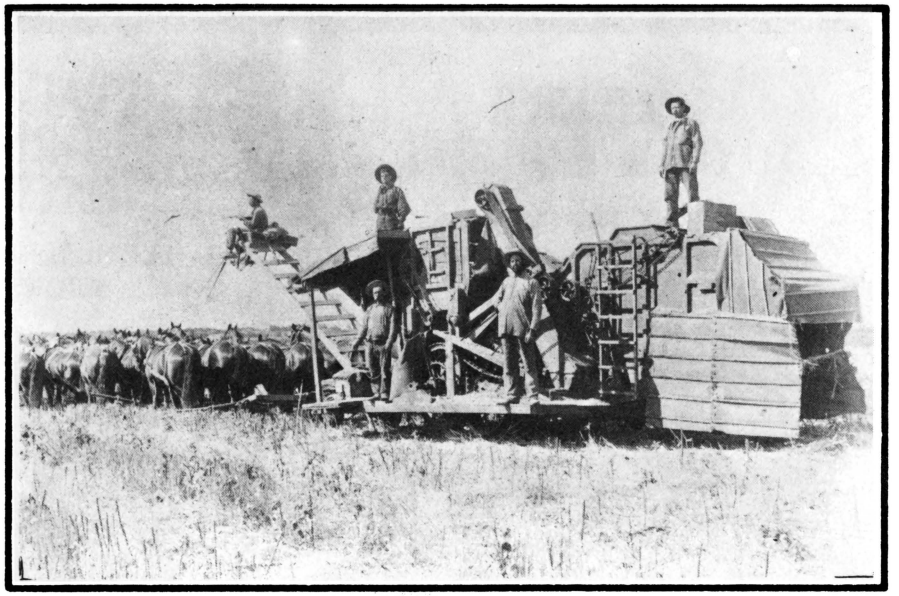
702 MAIN STREET
PHONE 448-2958

AMPHLETT'S

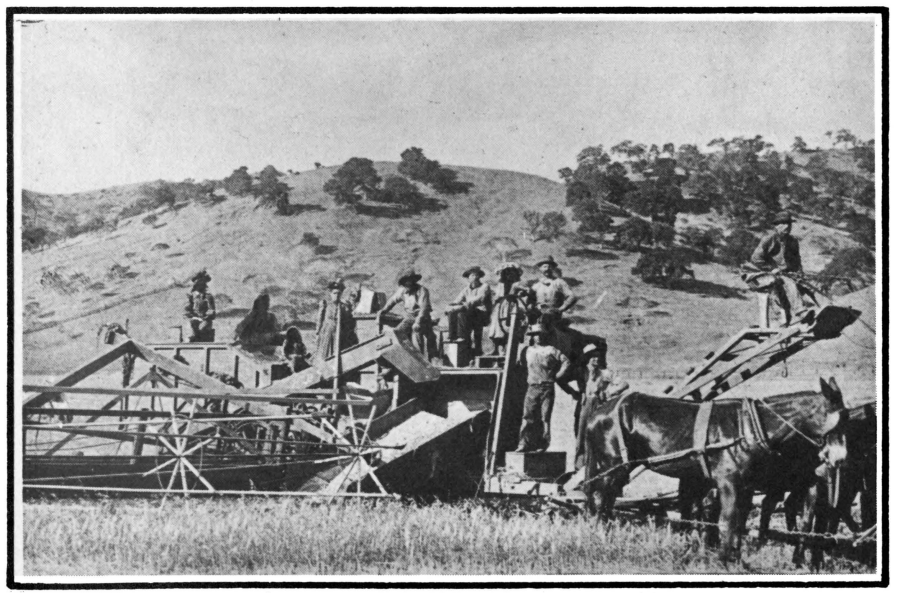
780 MERCHANT STREET
PHONE 448-5911



VACA VALLEY SHOPPING CENTER 615 MERCHANT



SAM'S 519 CLUB 519 MAIN STREET



DOHERTY'S NEWS STAND CITY CAB CO.



SOLANO ICE AND SODA WORKS 938 EAST MONTE VISTA



AMERICAN HOME FOODS CENTRAL CALIFORNIA FEDERAL SAVINGS AND LOAN ASSOCIATION



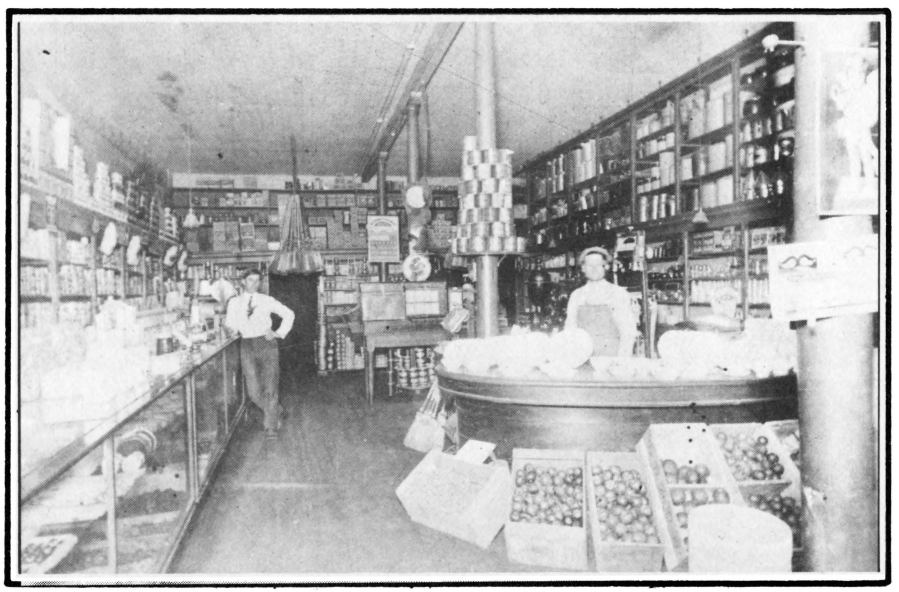
CHANDLER'S FURNITURE 348 MAIN STREET



WILLARD'S CLEANERS 300 PARKER STREET



CRANSTON HARDWARE 322 MAIN STREET



PACIFIC HARDWARE 627 MERCHANT STREET











BARNEY AND EVELYN'S
SPUDNUT-COFFEE SHOP

126 SOUTH ORCHARD AVENUE
PHONE 448-8512

MILLER'S FOSTER FREEZE

653 MERCHANT STREET
PHONE 448-4155

A & W ROOT BEER & DRIVE-IN

PAUL THOMPSON
936 MERCHANT STREET
PHONE 448-5990

MONTY'S FOOD 'N' FREEZE

100% GROUND BEEF BURGERS
BROASTED CHICKENS
"EAT HERE OR TAKE IT HOME"
BERT AND IRENE DeVITA
501 MERCHANT STREET
PHONE 448-9716

SARA'S PANCAKE HOUSE

HIGHWAY 40
YOUR HOSTS —
JIM AND CAROL BENNETT

MORGAN'S COFFEE SHOP & RESTAURANT

CORNER OF MERCHANT
AND PARKER STREETS
734 MERCHANT STREET
PHONE 448-3622

VACAVILLE DRUG CO.

412 MAIN STREET
PHONE 448-6346



BRYANT REXALL DRUG

359 MERCHANT STREET
PHONE 448-6281

JOE'S BARBER SHOP

444 MAIN STREET
PHONE 448-6708



COURTESY OF THE
VACAVILLE PROFESSIONAL CENTER

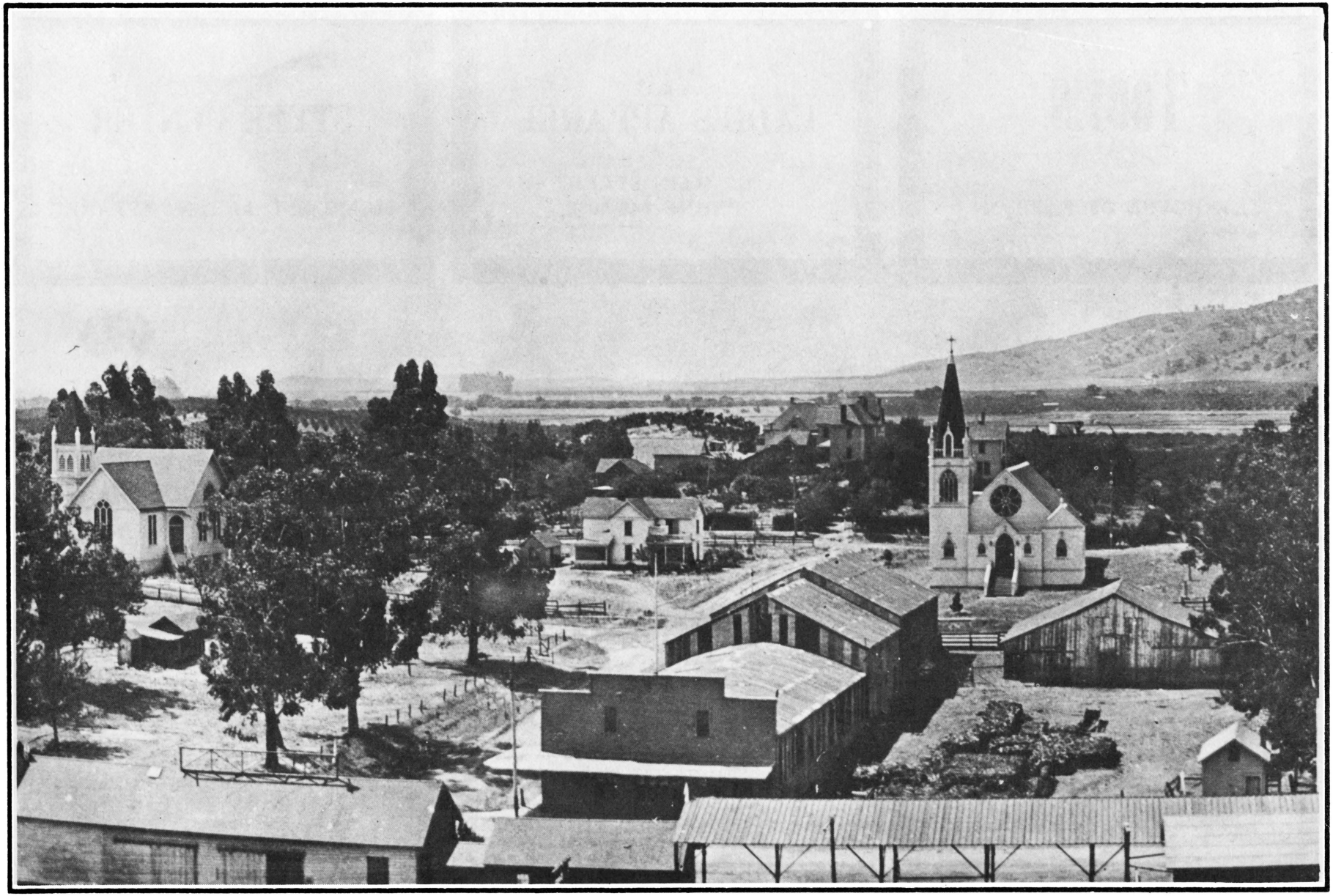
WESTERN AUTO ASSOCIATE STORE

BERTON N. HASSING
621 MERCHANT STREET
PHONE 448-6339



ALMONTE'S FLYING "A" & ACE RADIATOR SERVICE

900 MERCHANT STREET
PHONE 448-4118



BANK OF AMERICA VACA VALLEY BANK

TOBY'S

THE HOUSE OF FASHION

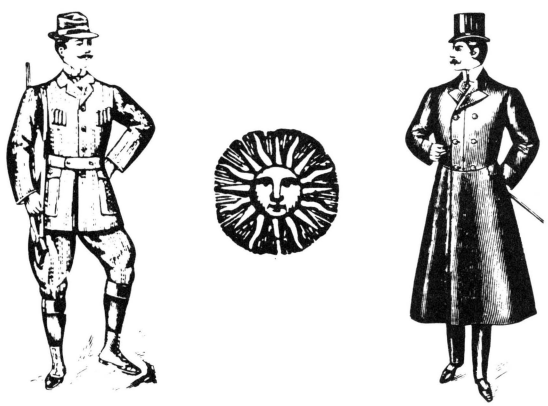
VI'S LADIES APPAREL

317 MAIN STREET
PHONE 448-5662

STYLE CENTER

MEN'S AND LADIES' APPAREL







MIX 'N' MATCH

328 PARKER STREET
PHONE 448-2602

FABRIC CENTER

DRAPERIES —
YARDAGE —
NOTIONS — SEWING MACHINES
354 MERCHANT STREET
PHONE 448-3911
LOREN BAILEY

STAN'S MEN'S SHOP

360 MERCHANT STREET
PHONE 448-2175

FIESTA DAYS PROGRAM





SATURDAY MAY 29

WESTERN DANCE

SPONSORED BY BETA SIGMA PHI
EAGLES HALL

SUNDAY MAY 30

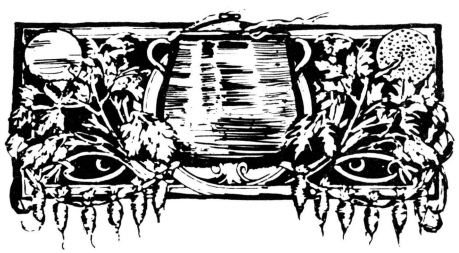
ART SHOW AND ART IN ACTION

ANDREWS PARK 2:00 TO 6:00 P.M.

MONDAY MAY 31

CROSS COUNTRY RACE

STARTS AT ANDREWS PARK 1:00 P.M.



TOWN AND COUNTRY DINNER

VACAVILLE FIRE HOUSE
WALTER MAILS — GUEST SPEAKER
COCKTAILS 7:00 P.M. DINNER 8:00 P.M.

PALS AND SALS SQUARE DANCERS

SAFEWAY PARKING LOT 8:00 P.M.

PROGRAM

TUESDAY
JUNE 1

STEINER FAMILY SWISS ACT

ANDREWS PARK 8:00 P.M.



WEDNESDAY
JUNE 2

V.F.W. SPAGHETTI DINNER

ANDREWS PARK 5:30 P.M.

SCHOOL MUSIC PROGRAM

ANDREWS PARK 6:00 TO 9:00 P.M.



THURSDAY
JUNE 3

VALLEJO BARBERSHOP GROUP

S. P. E. B. S. Q. S. A. ANDREWS PARK 8:00 P.M.

QUEEN'S PRESENTATION BALL

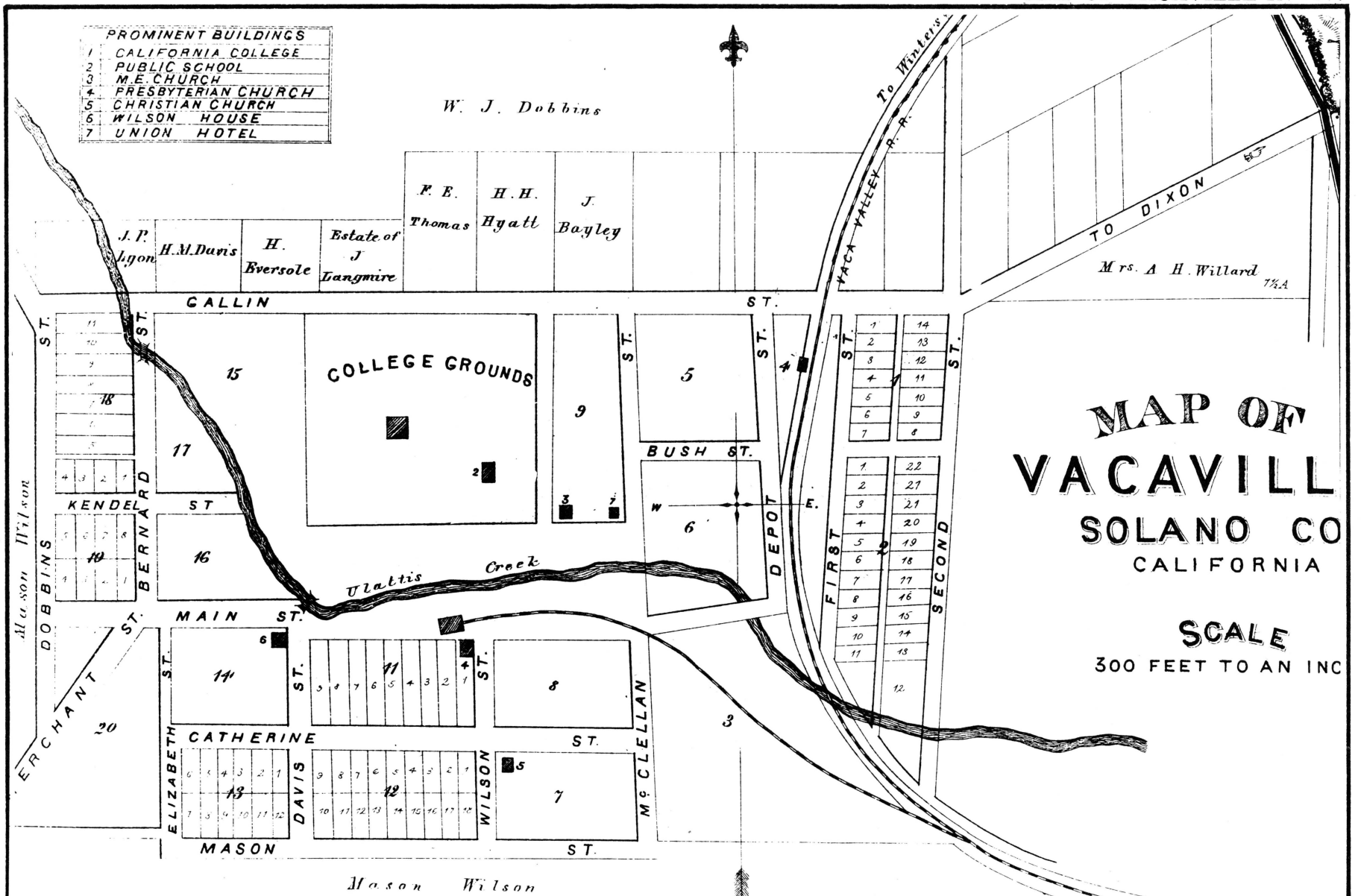
OFFICERS CLUB TRAVIS AIR FORCE BASE
COCKTAILS 7:00 P.M. DINNER 8:00 P.M.

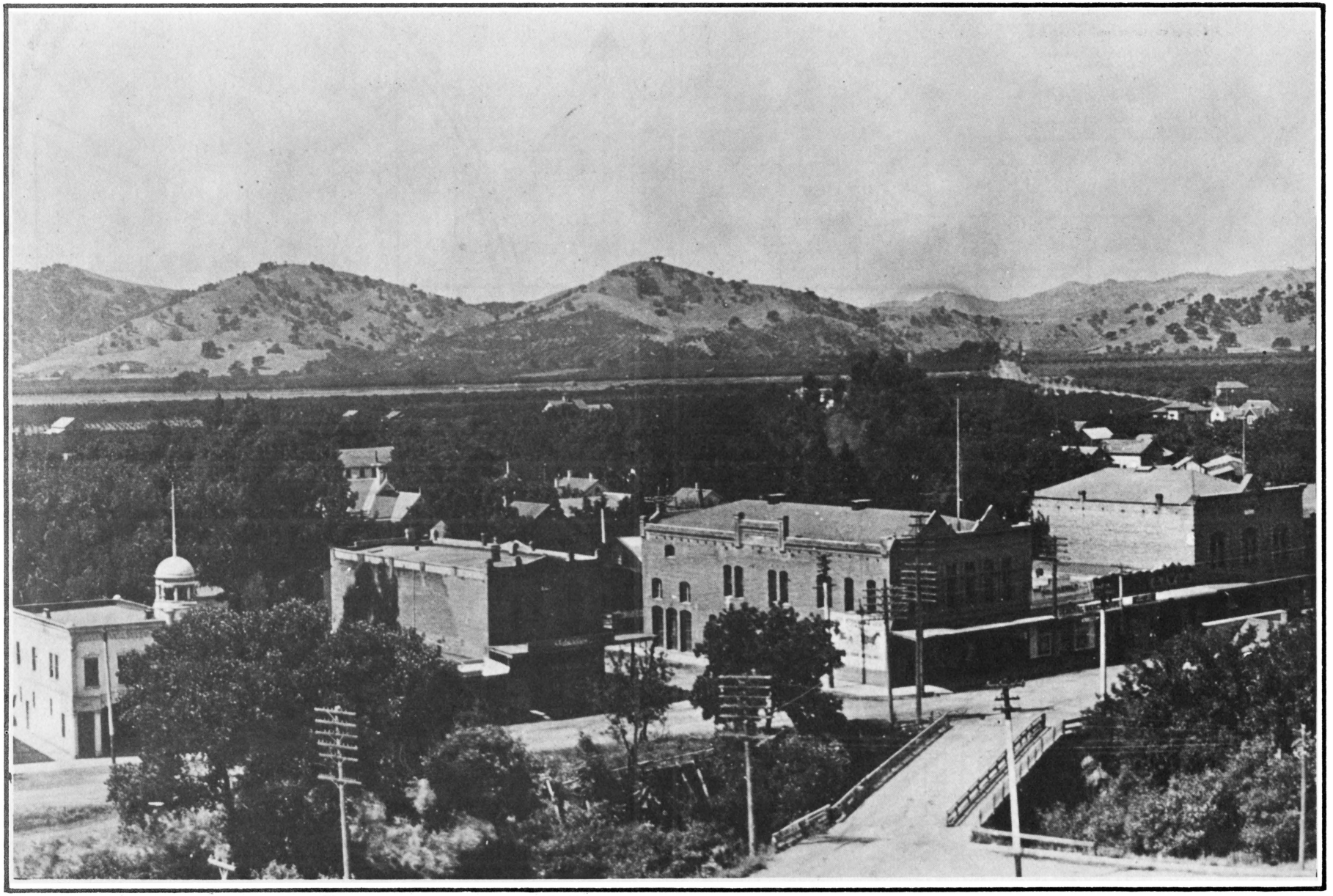
FRIDAY
JUNE 4

RETAIL MERCHANTS SIDEWALK SALE

REGULAR STORE HOURS
DOWNTOWN




PROMINENT BUILDINGS
1 CALIFORNIA COLLEGE
2 PUBLIC SCHOOL
3 M.E. CHURCH
4 PRESBYTERIAN CHURCH
5 CHRISTIAN CHURCH
6 WILSON HOUSE
7 UNION HOTEL
W. J. Dobbins
To Winters
VACA VALLEY R.R.
TO DIXON
Mrs. A H. Willard 7½A
J.P. Ligon
H.M. Davis
H. Eversole
Estate of J. Langmire
F.E. Thomas
H.H. Hyatt
J. Bayley
CALLIN ST.
COLLEGE GROUNDS
BUSH ST.
KENDEL ST
MAIN ST.
CATHERINE ST.
MASON ST.
BERNARD ST.
DOBBINS ST.
MERCHANT ST.
ELIZABETH ST.
DAVIS ST.
WILSON ST.
McCLELLAN ST.
DEPOT ST.
FIRST ST.
SECOND ST.
Ulatis Creek
Mason Wilson
MAP OF VACAVILL
SOLANO CO
CALIFORNIA
SCALE
300 FEET TO AN INC

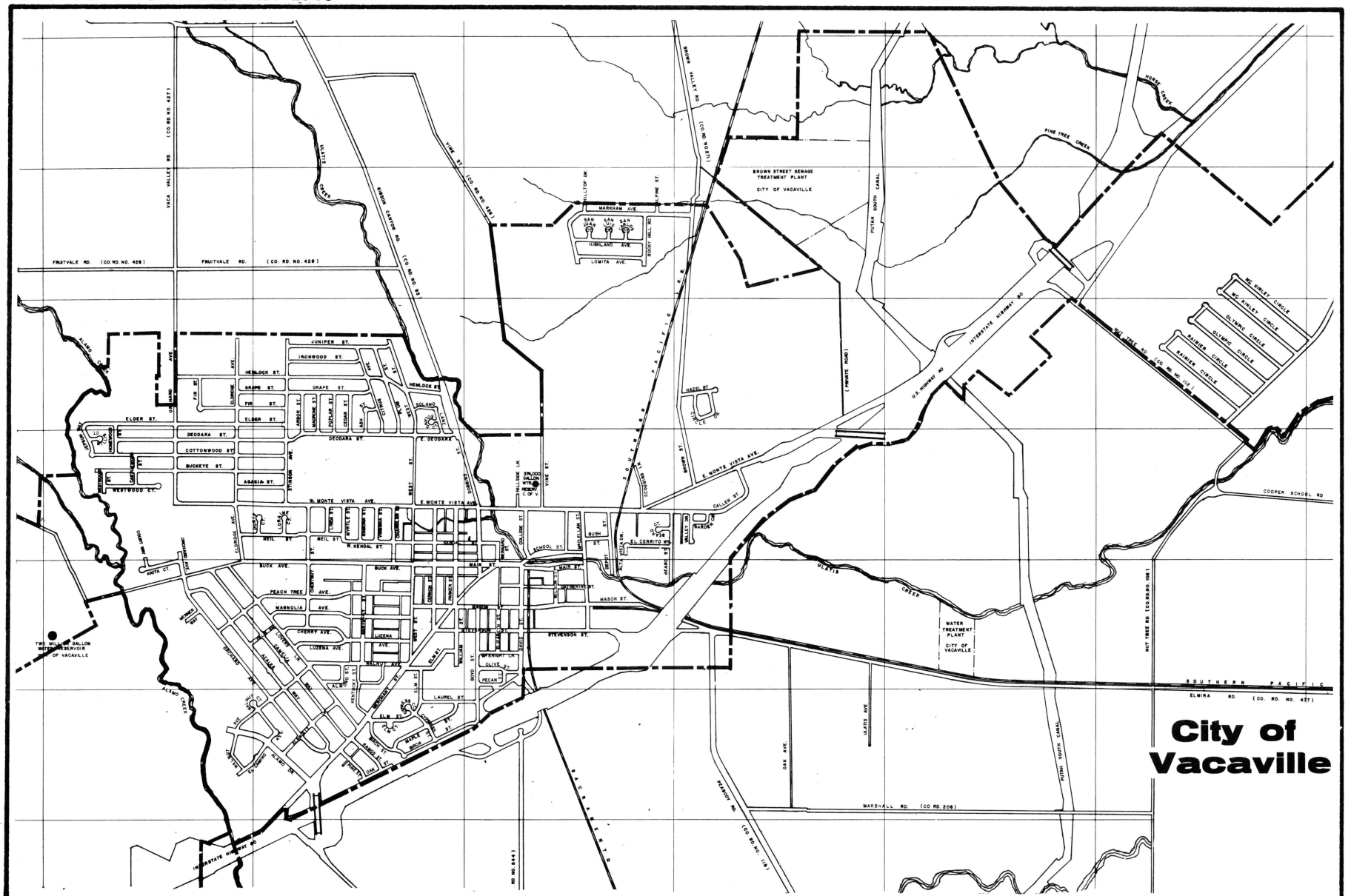


CALIFORNIA SAMPLE FURNITURE JAY'S MUSIC SAFEWAY STORES



DICK LEWIS FORD KLOTZ AUTO PARTS STITH CHEVROLET-OLDSMOBILE

MAP OF VACAVILLE IN 1963



VACAVILLE PROFESSIONAL MEN AND WOMEN

PROGRAM

FRIDAY JUNE 4

QUEEN CONTEST
ANDREWS PARK 8:00 P.M.



MILKING CONTEST
DOBBINS STREET 2:00 P.M.
BETWEEN MAIN AND MERCHANT

SATURDAY JUNE 5

FIESTA PARADE 10:30 A.M.

PIT BARBECUE ANDREWS PARK FROM 12:00 NOON
SPONSORED BY VACAVILLE LIONS CLUB



WHISKERINO CONTEST ANDREWS PARK 2:30 P.M.

PARADE AWARDS ANDREWS PARK 3:00 P.M.

BIGELOW DANCE PROGRAM ANDREWS PARK 4:00 P.M.

PALS AND SALS SQUARE DANCERS
ANDREWS PARK 8:00 P.M.

TEEN DANCE TEEN CENTER 8:00 P.M. TO MIDNIGHT

BOOTHS AND CARNIVAL
WILL RUN
THROUGHOUT THE WEEK.

1965 FIESTA COMMITTEE

JULIUS LEHFELDT GENERAL CHAIRMAN
MIKE CONNER VICE-CHAIRMAN
SUSIE ZYSMAN SECRETARY

TOBY GARCIA QUEEN'S PAGEANT
DAN HACKER MERCHANTS' EVENTS
BILL HARRIS PAST CHAIRMAN
WARREN HUGHES PARADE
JAY JOHNSON PUBLIC ADDRESS SYSTEM
VIRGINIA KLOPPENBURG FIESTA BOOKLET
JULIUS LEHFELDT SCHOOL EVENTS
JOHN McBRIDE BOOTHS AND PARK EVENTS
T. R. MOCK WHISKERINO CONTEST
ROY MOEHRKE PROGRAM DESIGN AND LAYOUT
ART TRIPLETT PUBLICITY
GEORGE WEISKER TOWN & COUNTRY DINNER

EACH YEAR THE FIESTA COMMITTEE FINDS ITSELF FACED WITH A LARGER TASK, AS THE COMMMUNITY SHOWS MORE AND MORE INTEREST IN THE FIESTA, AND THE DESIRES OF THE COMMITTEE BECOME ENLARGED TO MEET THE EVER ENLARGING FEELING OF CIVIC PRIDE THAT THE PEOPLE OF THE COMMUNITY HAVE; THE UNTOLD HOURS WHICH MANY, MANY PEOPLE THROUGHOUT THE COMMUNITY ARE WILLING TO SPEND, PREPARING FOR THIS WEEK-LONG CELEBRATION WHICH IS THE OUTGROWTH OF THE RICH HERITAGE THAT VACAVILLE HAS IN THE PAST.

FIESTA TIME IS FUN-TIME FOR ALL OF THE PEOPLE IN VACAVILLE, AND IT IS WITH THIS IDEA IN MIND THAT THE VARIOUS ACTIVITIES OF THE WEEK ARE EXPLORED AND PUT TOGETHER IN SOME FASHION THAT WILL ALLOW EVERY CITIZEN AND VISITOR TO VACAVILLE TO ENJOY THE MANY ACTIVITIES THAT ARE PROVIDED. IT IS WITH GREAT PRIDE THAT THIS COMMITTEE PRESENTS THE PROGRAM FOR THE FIESTA WEEK.

WE EXPRESS OUR APPRECIATION TO THE MANY COMMUNITY SUPPORTING CITIZENS FOR THE MANY HOURS OF WORK THEY HAVE SPENT IN MAKING THE FIESTA POSSIBLE.

JULIUS LEHFELDT GENERAL CHAIRMAN



WE WOULD LIKE TO THANK THE MERCHANTS AND BUSINESSMEN FOR THEIR COOPERATION IN SPONSORING THIS FIESTA BOOKLET AND FOR MAKING IT AVAILABLE TO THE PUBLIC FREE OF CHARGE.

LA CHARME BEAUTY SALON

234 DOBBINS STREET
PHONE 448-6751

ALICE'S BEAUTY SHOP

ALICE M. McDOWELL
358 MERCHANT STREET
PHONE 448-6080
OUR SLOGAN IS
"SEE US FOR BETTER VALUES"

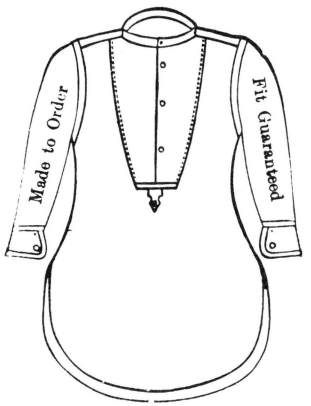
NEVA'S BEAUTY SHOPPE

428 CERNON STREET
PHONE 448-2301











ROSE FLORIST AND GIFT SHOP

JOHN AND ROSE LOPEZ
218 MAIN STREET
PHONE 448-4222

SCHUFFLER'S JEWEL BOX

TROPHIES — ENGRAVING
WE TEACH WATCHES TO TELL
THE TRUTH
321 MERCHANT STREET
PHONE 448-2904

McELROY'S SHOES

JIM McELROY
315 MAIN STREET
PHONE 448-5258



SEARS ROEBUCK AND CO. THE BUCKHORN

H. C. BOLTER JR. INSURANCE

425 MAIN STREET
PHONE 448-2548

MARY HELEN DAIGH

STATE FARM INSURANCE
901 MERCHANT STREET
PHONE 448-2041

CAUGHY DEVELOPERS

BUD CAUGHY
P.O. BOX 328
PHONE 448-2122















LEE COLLINS

REAL ESTATE AND
INSURANCE
641 MERCHANT STREET
PHONE 448-6404

TALBOT REALTY

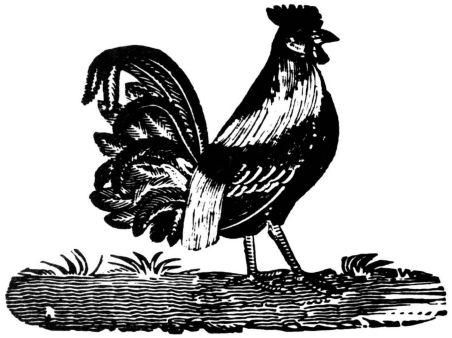
HARRY M. TALBOT JR.

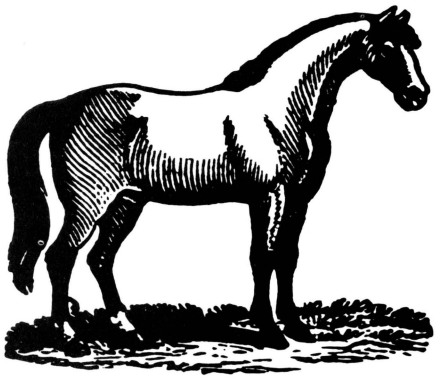
OWNER — BROKER
740 MERCHANT STREET
OFFICE PHONE 448-6442
RESIDENCE 448-2900

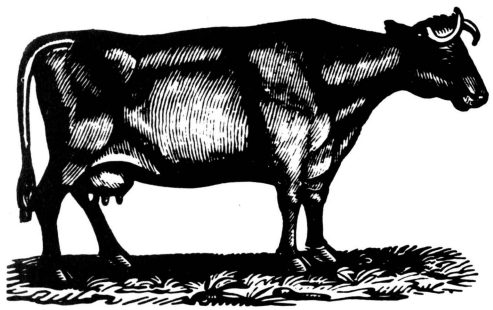
PIPKIN REALTY



JACK L. PIPKIN
BROKER AND NOTARY
330 MERCHANT STREET
PHONE 448-6423 OR 448-6424







STAR BAKERY

357 MERCHANT STREET
PHONE 448-6416

FOOD FAIR

"WHERE IT'S FUN TO SHOP"
120 SOUTH ORCHARD AVENUE

VACAVILLE LIQUOR STORE

300 PARKER STREET
PHONE 448-2044

VACA VALLEY CREAMERY

431 MAIN STREET
PHONE 448-2151

GEORGE'S DONUT DEN

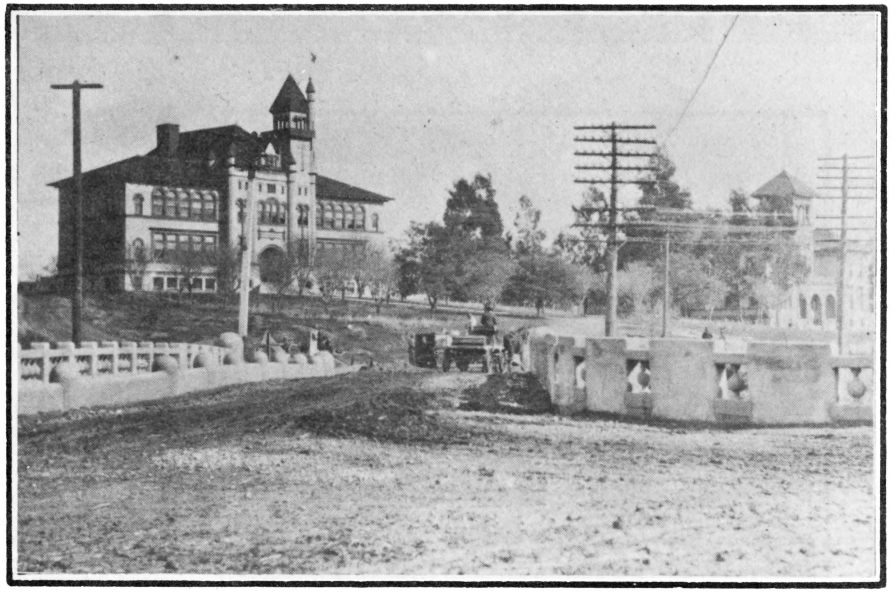
OPEN 3 a.m. TO 12:30 a.m.
905 MERCHANT STREET
PHONE 448-3646

VACAVILLE POULTRY & LIQUOR

219 McCLELLAN STREET
PHONE 448-2950
CORNISH GAME FRYERS
RANCH FRESH EGGS
FRESH FISH



TRUCK-A-WAY STEVENSON AND HIGHWAY 40



CLYDE PENALUNA INSURANCE 404 MAIN STREET



INDIAN CREEK KART-WAY RT. 2, BOX 1160



McCUNE GARDEN CHAPEL 212 MAIN STREET



JUNIOR CHAMBER OF COMMERCE

TOMORROW'S LEADERS

YOUNG MEN OF ACTION

JACK E. RICH JEWELERS
353 MERCHANT STREET
PHONE 448-4808
DIAMONDS — ENGRAVING
WATCH REPAIR
ALL WORK GUARANTEED

D. V. BECK TIDEWATER
ASSOCIATED OIL COMPANY
DISTRIBUTOR
831 MASON STREET
PHONE 448-2509
KELLY SPRINGFIELD TIRES

ARMANDO M. FERRARIS
TALBOT REALTY
740 MERCHANT STREET
PHONE 448-3534 OR 448-6442
OR 437-3422

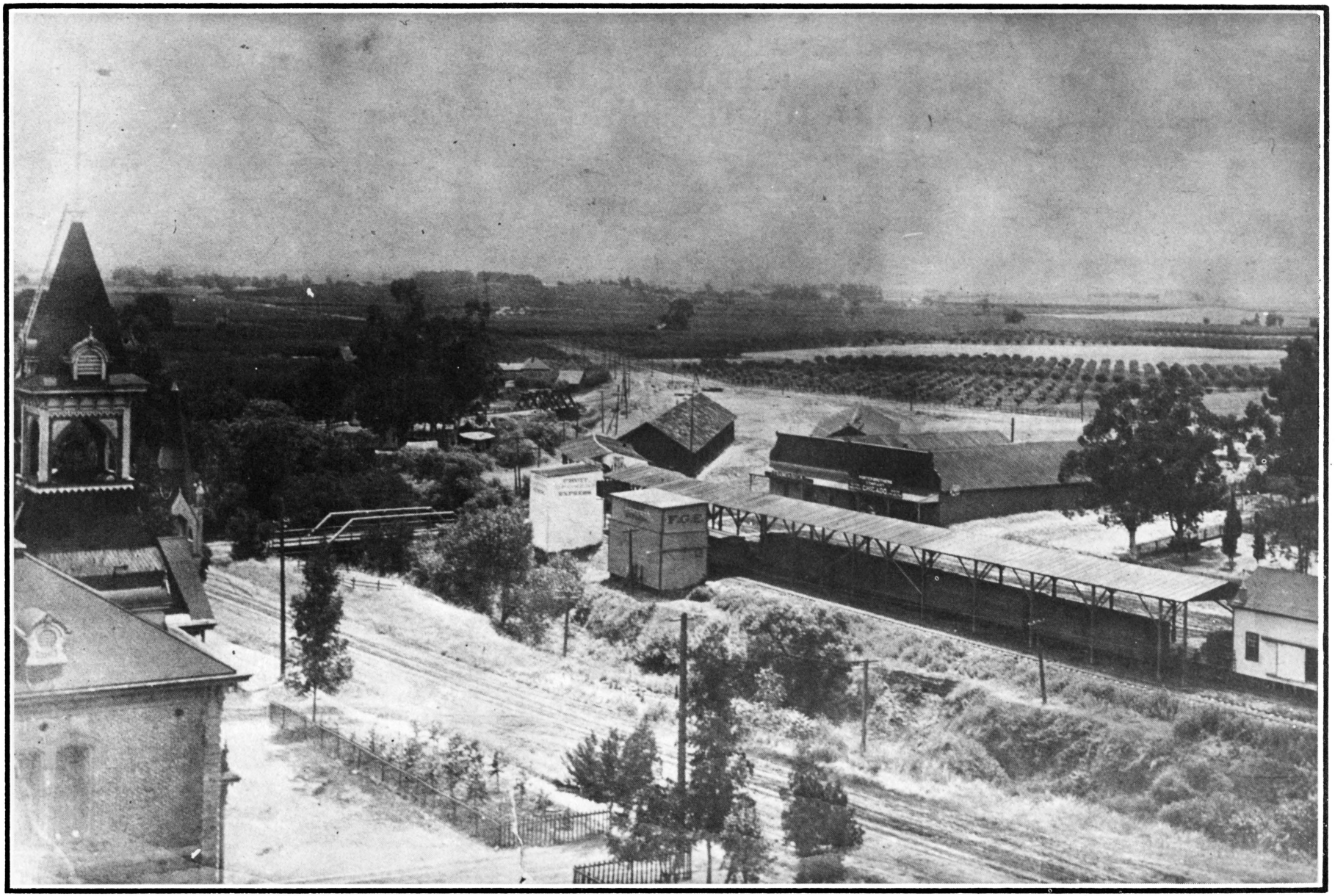
J & R VENDING SERVICE
MACHINE SALES — SUPPLIES
REPAIRS AND SERVICES
AMUSEMENT GAMES
PHONE 448-8165

BILL'S FLYING 'A' SERVICE
937 EAST MONTE VISTA
PHONE 448-4848
COMPLETE AUTO SERVICE

ORV'S SHELL SERVICE
401 MERCHANT STREET
PHONE 448-6320
COMPLETE AUTO SERVICE

MICHAEL W. CONNER
G. C. LINN INSURANCE AGENCY
404 MAIN STREET
PHONE 448-6273

T. R. MOCK
ASSISTANT CASHIER
BANK OF AMERICA
367 MERCHANT STREET
PHONE 448-6821

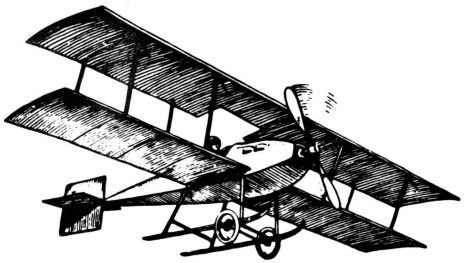


DAMIANO CONCRETE CO.

P.O. BOX 351
DAMIANO ROAD
PHONE 448-2396

HICKORY AIR CONDITIONING CO.

440 McCLELLAN STREET
PHONE 448-6519

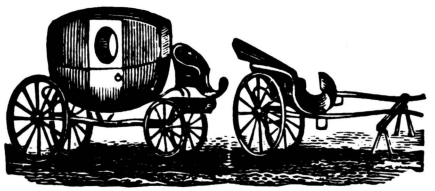


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THE FIESTA COMMITTEE WAS ASSISTED BY VACAVILLE CITY EMPLOYEES BOB MELVIN, ELECTRICIAN, AND MANY, MANY MORE TOO NUMEROUS TO MENTION. THANK YOU FOR HELPING MAKE THE 1965 FIESTA DAYS A SUCCESS.

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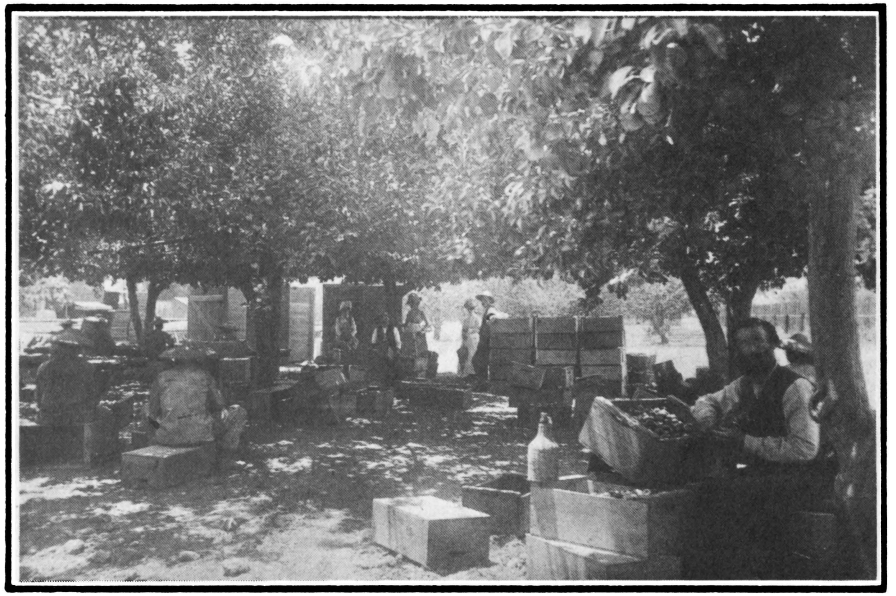
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ARISTO CRAFT AND
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BUDGET PLANS —
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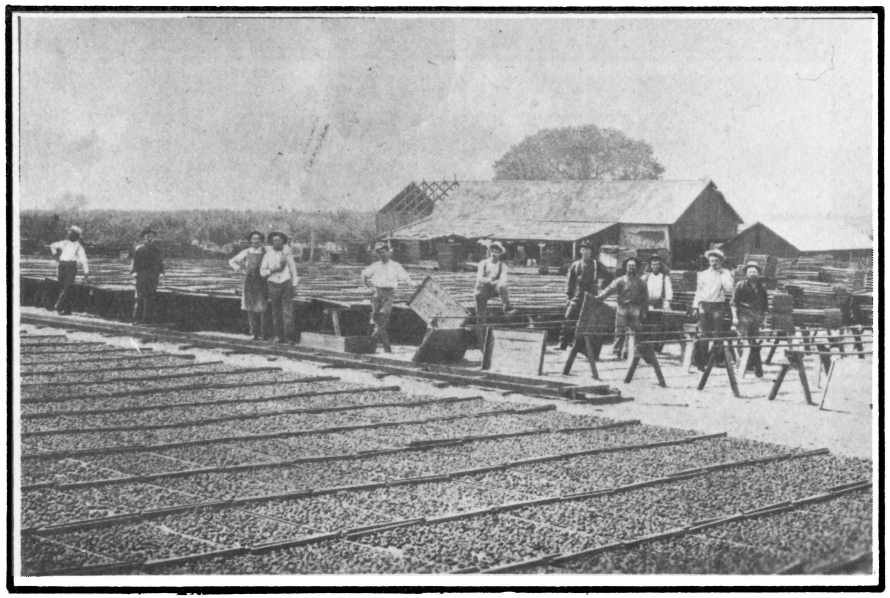




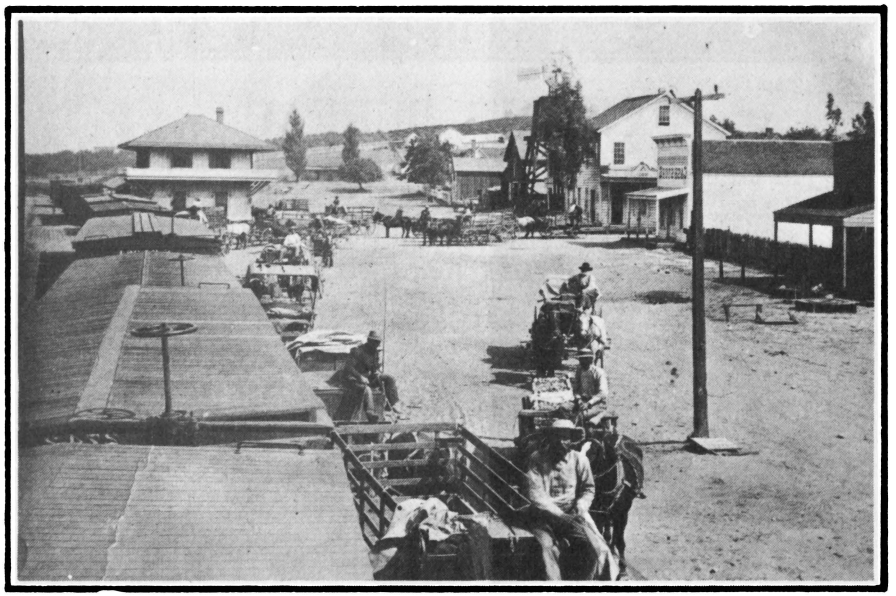
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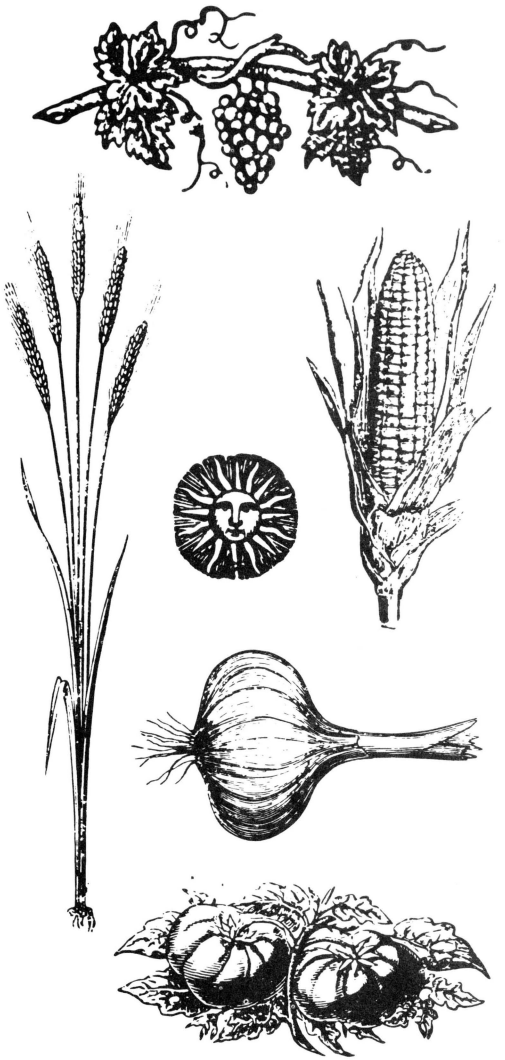
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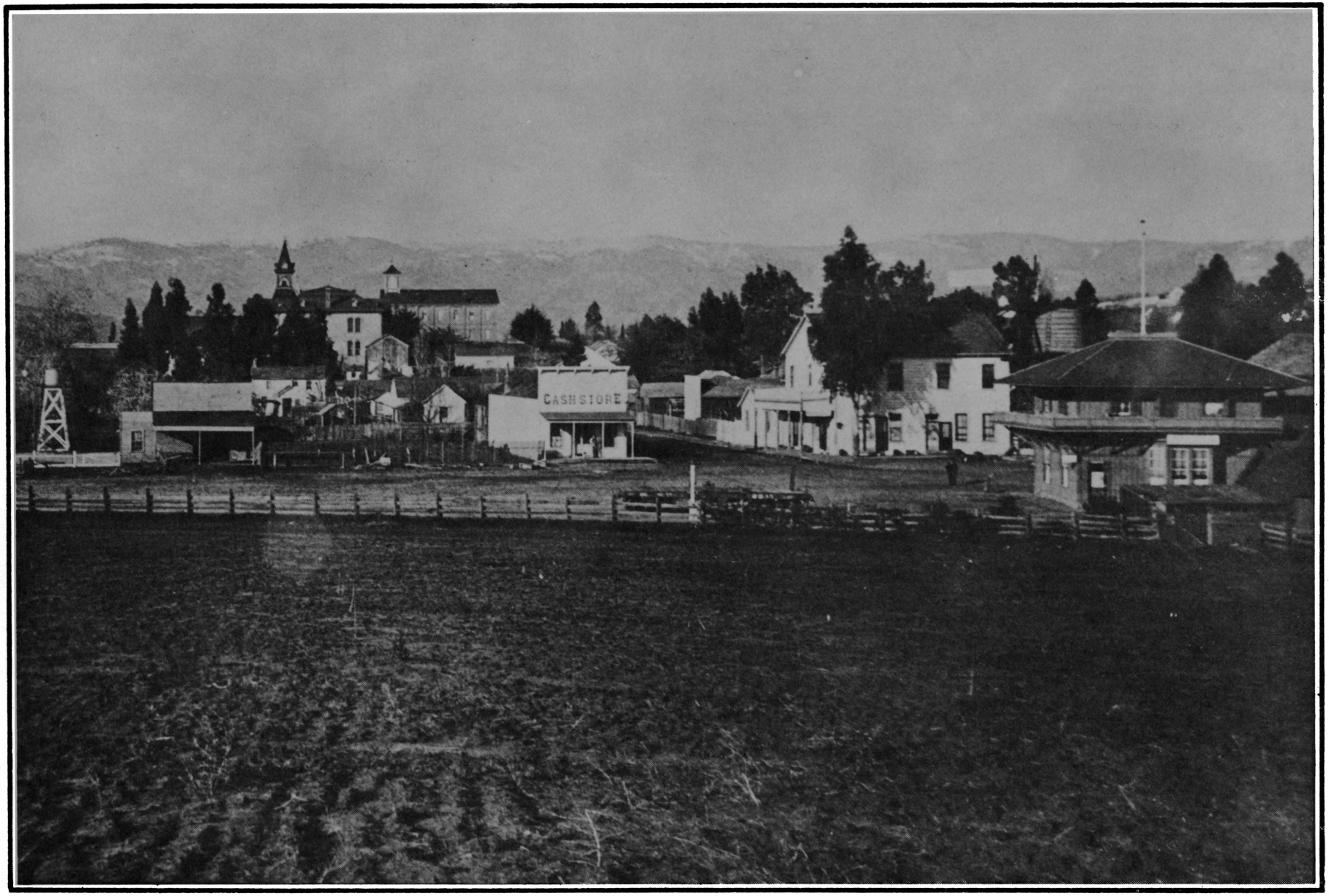
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